

e² “ESTUDIANTE X EMPRENDEDOR” (CANTABRIA)

The programme “e²: Estudiante x Emprendedor” (Student x Entrepreneur) offers VET students a first-hand experience in entrepreneurship. e² is the brainchild of CISE (Santander Entrepreneurship International Centre, University of Cantabria).



CISE (Centro Internacional Santander Emprendimiento) is the University of Cantabria Centre for the Promotion of Entrepreneurship and Start-up Creation. Its actions are funded by the Bank of Santander and the Regional Government of Cantabria. CISE training programmes combine lean methodologies and real experiences with a view to stimulating student creativity and innovation.

Originally designed and implemented at the University level, the programme seeks to enhance the personal, professional and entrepreneurial competences of students. Its huge potential encouraged its creators to adapt it for VET schools. Funding is provided by DG VET (Government of Cantabria). During a 5 month period, interdisciplinary teams of students are expected to craft, plan and pivot innovative business ideas under the guidance of local entrepreneurs and experts.

E2 = I2 (interdisciplinarity x interaction with stakeholders)

An essential and outstanding feature of the initiative is the carefully structured combination of interdisciplinarity and interaction with key stakeholders.

The process starts with the recruitment of Student Team Leaders by CISE. Soon after, selected students alongside with VET teachers and Business Mentors (entrepreneurs) receive a 20-hour induction training course in different aspects of entrepreneurship and team management delivered by reputed experts.



Participants in the 20-hour induction course

Student Team Leaders are expected to make the best out of this training in order to convince four peers to join the team. A meeting with their assigned business mentor comes next so that they get to know each other. This is a good opportunity to discuss expectations and to craft a feasible work schedule balancing availability and commitment from both sides.



Meeting with business mentor, Training

The business planning journey starts comprising 5 stages: 1) Team building and consolidation, 2) Definition of project idea 3) Follow-up session 4) Development 5) Project showcase (pitch). In parallel, CISE offers specific training workshops on idea generation, team work or finance for all student teams.

At the end of this 5 month period, projects are pitched to a jury of entrepreneurs, media professionals, e2 alumni and government representatives. Leaders of the three winning teams received a scholarship to attend a specialist course on entrepreneurship at the University of Cantabria. Team members.



2015-2016 winners

Eight VET schools have taken part in this year edition. The programme has been running since 2013 and represents a good breeding ground for ideas and student talent that's definitely boosted by continuous interaction with local entrepreneurs and experts.

Contact

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Links

<http://www.cise.es>

http://www.santander.com/csgs/Satellite/CFWCSancomQP01/es_ES/Corporativo/Sala-de-comunicacion/2016/03/15/Una-smartband-para-personas-dependientes-gana-la-III-edicion-del-programa-e2-de-CISE-.html